

Advertising Contract

Company or Organization Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____

Email Address: _____

File Options for Graphics: Adobe eps pdf

I Approve the details outlined in this statement and will meet the terms as stated.

Advertiser's signature _____ Date _____

K.B. Willett Ice Arena Manager _____ Date _____

Option 1: Digital Advertisement \$100.00/yr.

Option 2: Beam Walkway Display \$200.00/yr.

Option 3: Name a Seating Section \$300.00/yr.

Option 4: 4' Media Side \$500.00/yr.

Option 4: 4' Main Walkway \$400.00/yr.

Option 4: 8' Media Side \$1,000.00/yr.

Option 4: 8' Main Walkway Side \$800.00/yr.

All copy and content must be approved by the advertiser and the City of Stevens Point. Production will begin after final approval of the design and upon receipt of payment in full.

*****Multiple Year Contracts Available upon Request and a 10% discount will be applied*****

All options include full color digitally printed graphics, set-up and installation.

All advertising is sold year round. All contracts commence on **September 1** and expire **August 31**. Advertising spaces will be offered on a first come, first served basis. Existing advertisers have the right of first refusal at the end of their contract.

We accept Visa & Master Card, or we can invoice you. Please specify your payment method.

Please invoice me Credit Card---Please contact me

Signed contract and payment must be received no later than **August 1st** of each calendar year.

Checks should be written payable to the **K.B. Willett Ice Arena** and mailed along with this contract to:

K.B. Willett Ice Arena; Attention, Kate Gullickson | Gregg Trudell

1000 Minnesota Avenue

Stevens Point, WI 54481

1-715-346-1578

kgullickson@stevenspoint.com | gtrudell@stevenspoint.com

The purpose of the City of Stevens Point, in allowing advertising on the K.B. Willett Ice Arena advertising, is not to provide a public forum for dissemination, debate or discussion of public issues. It is to provide the opportunity to generate revenue to support programs and services to assist in stabilizing taxes for the residents of Stevens Point.

Advertisements shall be of reputable character and reflect the City of Stevens Point's corporate image in terms of good taste, truthfulness, acceptable business practices and decency. They shall not contain any information that is false, misleading, derogatory, deceptive, or slanderous in nature. They shall not promote alcoholic beverages, tobacco or other addictive products, sexually oriented businesses/products or firearms. They shall not promote unlawful or illegal goods, services or activities or infringe upon any copyright, trade or service mark, title or slogan. They shall not be demeaning or disparaging to individuals or groups on the basis of race, color, religion, national origin, ancestry, gender, age, disability, ethnicity or sexual orientation. They shall not promote political candidates or agendas.

The City of Stevens Point reserves the right to reject any advertisement it deems unsuitable for display. It reserves the right to amend the policy and standards at any time and to limit or prohibit advertising at any and all locations even though it may have been previously authorized. It also reserves the right to establish policy as it relates to the size of ads, layout, fonts, dimensions, etc., depending on the site/location of the ad.

Commercial advertising placed on City property is not necessarily sponsored by and does not necessarily reflect the views of the City of Stevens Point.