

## 2015 PUBLIC TRANSIT TRIP PURPOSE AND IMPACTS SURVEY

Distributed to Transit systems in Wisconsin by WisDot. The study's objective is to identify the social and economic benefits of public transportation services to particular economic sectors in the state. This anonymous survey was delivered to public transportation passengers statewide and will be used to better understand how people use transit and what people would do if transit was not available.

### RESULTS FOR STEVENS POINT TRANSIT SURVEY - OCTOBER 5-11

#### 1.) In which community (or communities) do you most often use public transportation?

Stevens Point Transit  
129 Surveys were completed

Note: Percentages are based on responses received in each category not the number of people who completed the survey

#### 2.) On average how frequently do you use public transportation?

Responses

4	3%	Yearly (1-5 days per year)
1	1%	Monthly (1-2 days per month)
13	10%	Weekly (1 day per week)
55	43%	Almost daily (2-4 days per week)
56	43%	Daily (5-7 days per week)

#### 3.) If public transportation was not available, what other means of transportation would you use?

Responses

51	16%	Drive your personal vehicle
51	16%	Ride with someone else
27	8%	Taxi
69	21%	Bicycle
94	28%	Walk
33	10%	Would not make trip
3	1%	Other 1-none-too disabled, 1-roller blade, 1-family)

#### 4.) What is the main purpose of your trip? If going home, please indicate where you are coming from.

Responses

42	21%	Work / Work Related
28	15%	Medical / Dental
73	37%	Education
42	21%	Shopping, recreation or tourism
12	6%	Other please specify (2-LNT, 1 Bank,1-Library,1-Church,1-Visit Family, 1-ADRC, 1-Field Trip, 2-Bio Life, 2-Unknown)

**5.) For work / work related purpose trips if public transportation was not available you would:**

Responses

28	21%	Not be able to work
11	8%	Not be able to earn as much money
23	17%	Look for another job
13	10%	Reduce your working hours
1	1%	Increase your working hours
3	2%	Work from home
49	37%	Would need to find another means of transportation
6	4%	Other (4-Walk, 1-drive car, 1-Move)

**6.) For medical / Dental purpose trips, if public transportation was not available, you would:**

Responses

15	17%	Not seek medical assistance
10	10%	Receive a lower level of care
4	4%	Select another physician / care provider
2	2%	Receive home care
57	59%	Would need to find another means of transportation
8	8%	Other (1-couldn't get to doctor, 2-Walk,3 call friend, 1 call DAV, 1-Move)

**7.)For Education purpose trips, if public transportation was not available, you would:**

Responses

13	10%	Not be able to attend school / college
31	23%	Miss more classes or school activities
3	2%	Choose another school (closer to home)
81	61%	Would need to find another means of transportation
5	4%	Other (1-spend more money on transportation, 2-Walk, 1-Move, 1 unable to go)

**8.) For Shopping, recreation or tourism purpose trips if public transportation was not available, you would:**

Responses

46	31%	Make fewer trips
19	13%	Go to a different shopping center / attraction
23	15%	Shop remotely (online or catalog )
56	37%	Would need to find another means of transportation
6	4%	Other (2-Move, 1 drive car,1-starve and die, 2-could not get there)

**9.) For "other" purpose trips, if public transportation was not available, you would:**

Responses

49	44%	Make fewer trips
55	50%	Would need to find another means of transportation
7	6%	Other (2-would move,3- unable to go at all, 1-not able to eat, 1-contact social services)